



Elaine Ruddle

- Elaine played very key role within the group, whether it was organizing the group, pulling the whitepaper together and actually completing a lot of the work.
I found Elaines' leadership style to be highly refreshing and to be very engaging. Elaine is so enthusiastic and energetic as well as highly knowledgeable with regards to digital marketing, I thoroughly enjoyed working with her!
- Great leadership and communication skills. Understood the task in hand and eager for the team to excel ourselves. Exuded confidence.
- Goes above and beyond in all tasks. Always available, excellent communication skills, very inclusive but also ready to take on great tasks herself and of course completing assigned duties on time is a given. Extremely friendly as well!
- Awesome input into the project group despite being in a different time zone. Elaine was confident on the calls and contributed extremely well but the highlight for me was how hard she worked on pulling the final content together and the quality of the output that she produced was in my view outstanding.
- Elaine took on a leadership role in this project and was instrumental in its delivery. Despite working from a different timezone, Elaine kept up consistent communication with the team, was a driving force behind the decisions, and was able to clarify and move the team forward during our hangout sessions. She also had the final oversight of our white paper, and effectively took on board the wider team's views and individual comments to ensure we met the overall goal. Elaine is a great leader and is fantastic to work with.