

OUR JOURNEY TO SUSTAINABILITY



OUR AIM

To establish a formal and responsible supply chain for emeralds from Swat Valley in Pakistan, with a specific focus on promoting women's empowerment through access to education, training and skilled employment.

Factors to consider:



Environmental



Social



Governance

Work with an established, reputable and independent third-party consultancy company that have a thorough and extensive due diligence criteria to assess the level of environmental, social and governance (ESG) performance of the mines and lapidaries on behalf of Myne London.

STEP 1: PRELIMINARY RESEARCH

Preliminary research of gemstone supplying regions in Pakistan. The initial investigations and supplier engagement highlighted the region of Mingora as the area with the highest potential for emerald sourcing.



Government documents



Academic papers



NGO's



In-person interviews



Telephone interviews



Specialists



Competitors

STEP 2: FIELD TRIP

Expedition to Islamabad, Gilgit and mine sites in Swat Valley.

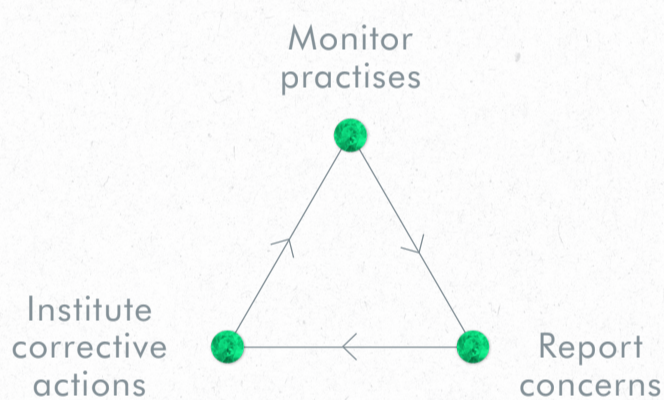
This enabled the team to gather more information on the ground and to gain clearer understanding about land and lease ownership, current mining and cutting practices, the overall business practicalities and how these could be enhanced.



Objectives were:

- Assess production volumes of emerald
- Visit mine sites
- Review working conditions
- Security measures
- Quality assurance on emeralds
- Environmental, social and governance practices
- Conduct interviews with stakeholders
- Review documentation

STEP 3: REPORT REVIEW



- ✓ All checks were carried out successfully.
- ✓ Health and safety conditions were favourable, and high compared with the industry norm.
- ✓ Product had exceptional colour and the smaller sizes were loupe-clean.

OUTCOMES

- Focus on Mingora for mining.
- Positive relationship between mining and lapidary workshop.
- High-level of technology (precision cutting).
- Preferred lapidary workshop (gem cutters and polishers) using rough Swat emeralds and based in Pakistan.
- Mentoring and training schemes in place.
- Providing work opportunities to women from remote communities, achieving positive social impact. The work-place standards are of exceptionally high quality compared to lapidaries in Pakistan and compare well with European standards.



STRONG RELATIONSHIPS

Developing and deepening relationships with people on the ground. Working with the lapidary and mine owners to improve financial transparency and accountability.



IMPACT & FUTURE

- Positive impact on livelihood options for the community.
- Generation of economic revenue.
- Sourcing of emerald responsibly can shine a light on Swat Valley emeralds.
- Further women's empowerment through jobs and training in the Swat Valley region.
- Build opportunities for women within the emerald supply chain.
- A legitimate and responsible emerald industry in Pakistan.
- Play a role in curating a 'peace asset', an industry or sector that has positive connotations and attention.

EDUCATION
EMPLOYMENT
ECONOMY
ENVIRONMENT
EQUALITY
EMPOWERMENT

